



Noble Care Foundation and brand YALA partners with TV Zimbo (National TV Channel) for Yellow September. Bringing awareness in the community on Depression and Mental Health.

The core objective was to spread awareness about mental health, reduce stigma and equip general public with helpful and potentially even life-saving information and resources.

To remember the lives lost to suicide, the millions of people who have struggled with suicidal ideation, and acknowledge the individuals, families, and communities that have been impacted. It was well attended and a solidarity march was also conducted, young and old joined for this noble cause.