

Superbrands 2025







Noble Group brands have once again achieved Superbrands status in 2025, with DUKAN making its debut. The Superbrands recognition is awarded to brands that consistently deliver high-quality products or services to everyday Angolans. These brands earn their status through strong consumer endorsement and high brand recall within their respective categories. This year, AngoMart, DUKAN, YOLO, YALA, Bonita, Special, and Bom Dia have earned the prestigious Superbrands status.